

LOUNGE FOR HEART,

Left Right/
左右:
Cristal Bar
水晶吧

Katrin Olina, is a new type of multidisciplinary artist who realizes her vision in an ever-growing list of projects, ranging from couture product designs and interiors to fine art exhibitions. Olina's quasi-narrative graphic language depicts her own inner landscape—a fantastic world at once supernatural, organic and dreamlike.



◦ Iceland is a land of ice, with 1/8 of its land under glacier. It is as empty as a vital white board, ready to be added with any element to cultivate surprising works. Iceland was once considered as one of the 5 Nordic countries, which are deeply influenced by Scandinavian Minimalism. Iceland is innate to have a taste of design, and bringing out a large number of brilliant designers, including Katrin Olina.

◦ Katrin Olina is an all-rounder. Her works cover products, fashion, interior, and even art exhibition. And she has a complicated design background and experience. After studying industrial design in E.S.D.I in Paris, she worked for Philippe Starck in Paris and then for Ross Lovegrove in London. After that, she began to work on art installation and sell her works all around the world. In 1998, Katrin started her 9-year-long cooperation with the British renowned industrial designer Michael Young. Michael's breach and attempt in interior decorative materials help to present Katrin's Graphics in space excellently and perfectly. Her genuine and dreamy interior design is always showered with praise.

◦ Dreamy, future, and fairy-tale are the specialties of Katrin's interior design works. They are indivisible with her motherland. She judges Iceland's pure environment as citizens' hope to pursue real spiritual liberty. It is a place where children can play outside freely. The unchecked childhood will always be good to people's life ever after. Iceland, which was founded in 1898, does not have a long history and heavy culture to pressure people's shoulders. Creative people always have an unlimited great space to develop their interests and talents. Everyone has dreams when they are asleep. But for Katrin, dreams are postcards of subconsciousness. Improvising is her working style. It is not so hard to understand that, because Katrin's dreamy world is based on nature, myth and dreams.

◦ 冰島，顧名思義冰之島嶼，全境1/8的土地被冰川覆蓋。它猶如充滿生機的白色背景板，任何元素的加入，都可以催生令人驚訝的作品。曾被認為是北歐五國的冰島，在斯堪的納維亞極簡主義的影響下，不但具備“與生俱來”的設計品味，而且孕育出大批優秀設計師，Katrin Olina就是其中一位。

◦ Katrin Olina是設計多面手，她的作品涵括了產品、服裝、室內，乃至藝術展覽；她擁有多種設計背景和經歷：在巴黎E.S.D.I攻讀完工業設計之後，分別在巴黎的Philippe Starck以及在倫敦的Ross Lovegrove工作。隨後涉足藝術裝置領域，在世界各地都有大量作品。1998年，Katrin開始了與英國著名工業設計師Michael Young長達9年的合作，Michael在室內裝飾材料上的突破和嘗試，讓Katrin的二維圖形在三維空間裏得到絕妙的表現，而她純真夢幻的室內設計也開始被世人稱道。

◦ 夢幻、未來、童話般是Katrin室內設計作品的特質，這些特質和生她養她的祖國有著不可分割的聯繫。她認為冰島純淨的自然環境，為國民的獲取真正的精神自由提供依託，兒童可以自由自在室外玩耍，無拘束的童年在他們的一生留下不可磨滅的影響。1898年才建國的冰島沒有太多文化以及歷史的負擔，創意人士在那裏有很大的發揮空間。做夢，這種人人都有的生理現象，對Katrin來說竟然是潛意識的明信片。隨性而至，成為她創作的方式。不難理解，Katrin的魔幻世界是建立在大自然、神話和夢境的基礎之上的。

“夢幻、未來、童話般是Katrin室內設計作品的特質，這些特質和生她養她的祖國有著不可分割的聯繫。”

1-4:
Cristal Bar
水晶吧



2



3



4

Eulenspiegel
installation
Eulenspiegel
装置





“我得到最好的讚美是：不但激發了人們的想像力，而且把想像力和人在一個更深刻的層面上聯繫起來。”

Up / 上:
SKIN interior
SKIN 內部

Bottom / 下:
Dr. James
Plastic surgery
Dr. James
整容院



Interview with Katrin Olina

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- **360°:** What do you think about the influence of educational background on becoming a successful designer?
 - **K:** Education is super important but can never cover all the aspects of design because design is such a vast huge field and everyone is different. I believe in focusing on students as individuals and working on each student's strength as much as possible.
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 - **360°:** What would you be doing if you weren't designing?
 - **K:** I would be making music or writing a phd on Carl Gustav Jung and the subconscious mind, making movies or acting. I can imagine doing tons of different things but they would have been things focusing on creativity.
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 - **360°:** What was the basic concept behind the "Montreux Monster Family"?
 - **K:** The basic concept is music as the poster was for a music festival. I put my characters and figures into an imaginary landscape that looks smoky and a bit rock and roll like. Music and my graphic language share many things in common, they are intuitive, fluid forms of expression.
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 - **360°:** Are you a romantic? What is the most romantic thing do you think?
 - **K:** I'm definitely an idealist but I'm also quite practical which helps. I'm naturally thirsty for knowledge and I find beauty everywhere, some people may consider this being a romantic.
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 - **360°:** What type of clothes you love to wear?
 - **K:** I love clothes, their material, cut and detailing when it is well made. I wear comfortable nicely cut clothes that keep me warm in Iceland. Coats and beautiful shoes are important for me.
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 - **360°:** What project has given you the most satisfaction?
 - **K:** I like all the projects I work on and they are all important to me as I see them as links in my personal chain. I tend to like the creative process most, when I finish a project and then I focus on the next thing.
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 - **360°:** How does your best friend appraise your design?
 - **K:** The best compliment I get is when I hear that my work stirs the imagination of people and that it helps them connect with themselves on a deeper level.
 - What I mean is that I feel that many people of Asian cultures are open and connected to the child in themselves. This can be seen in public displays and decoration and their use of color for example. In Iceland we are very connected with nature and the child in ourselves, my work is an expression of these basics. I am naturally curious and feel that learning about Asian culture can broaden my horizon and help me deepen my understanding and expression of what I can offer to the world in terms of work.
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 - **360°:** What inspired you the "Swirling Multimedia Piece" in the Cristal Bar? What memories do the images resemble?
 - **K:** The animation piece is part of my installation at the Reykjavik Art Museum. For this work I was thinking about black holes and white holes, parallel dimensions and wormholes.
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 - **360°:** You suggest the creative process is the best thing in a project, and you love to work in a fluid non-predetermined way. Could you further explain that?
 - **K:** It means that when I start a piece of graphic art work I do not construct it and sketch it all up beforehand, I work on ideas that I like to explore and do not know at all what is going to happen. I see my work as a journey. I get started but I do not know where I'm going to end up. Its a scary feeling for some but for me I like it because it helps me stay in the now and focus on the moment.

◦ 360°:你覺得教育背景對成為一個成功的設計師有多重要?

◦ K:教育是非常重要的，但不能涵蓋設計的各個方面，因為設計是一個很大的領域，而且每個人的長處是不一樣的。我認為將學生作為獨立的個體來進行不同的教育，儘量幫助他們發揮個人的長處是很重要的。

◦ 360°:如果你不做設計師你會做甚麼?

◦ K:我可能會做音樂或者寫一篇關於Carl Gustav Jung、潛意識、電影製作和表演的博士論文。我可以想像我會做很多不同的事情，而且都是關於創意的。

◦ 360°:創作“Montreux Monster家族”的理念是甚麼?

◦ K:就和海報上說的一樣是音樂，這個作品是為音樂節做的。我把我的角色和形象放進一個既迷幻又搖滾的虛構環境中。音樂和我的平面語言有很多共通的地方，它們很直觀，表達方式流暢。

◦ 360°:你是一個浪漫的人嗎?你覺得最浪漫的事是甚麼?

◦ K:我絕對是一個理想主義者，同時我是理性的，因為理性是必須

的。我對知識天生充滿渴望，在不同地方都能發現美麗，或許有人認為這就是浪漫主義者。

◦ 360°:你喜歡穿甚麼類型的衣服?

◦ K:只要是面料、剪裁或者細節方面都好的服裝我都喜歡。特別是那些剪裁細緻，穿著舒適，能讓我在像冰島這樣寒冷的地方保暖的衣服。還有漂亮的大衣和鞋子對我來說很重要。

◦ 360°:至今為止，你最滿意的是哪一個項目?

◦ K:我喜歡我做過的所有項目，它們對於我來說都很重要，它們是我人生經歷的一部分。事實上，我更喜歡創作的過程。每當完成一個項目，我會把注意力轉移到另外一個項目。

◦ 360°:你最好的朋友是如何評價你的設計的?

◦ K:我得到最好的讚美是：不但激發了人們的想像力，而且把想像力和人在一個更深刻的層面上聯繫起來。我的意思是，我覺得許多擁有亞洲文化背景的人其實是很開放的，他們的內心都有一份童真。

◦ 這在很多公共展示和裝飾，以及他們在色彩的應用上都可以看出來。

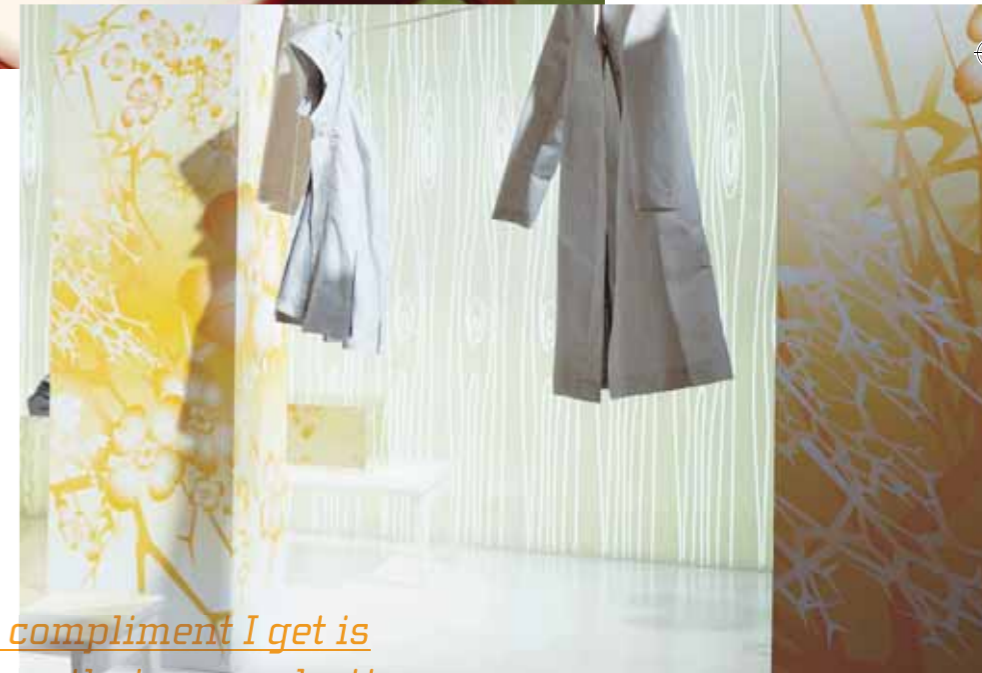
在冰島，我們總把自己和自然和童真聯繫起來，我的作品要表達的就是這些東西。我是一個很好奇的人，我覺得學習亞洲文化可以開闊我的視野，幫助我思考能為這個世界提供些甚麼，並加深在創作方面的理解和表達方式。

◦ 360°:創作Cristal酒吧的“旋渦多媒體裝置”的靈感來源是什麼?那些圖像模擬的是何種記憶?

◦ K:這個動畫是我在Reykjavik藝術博物館裝置創作的一部分。它是關於我所理解的黑洞、白洞、平行空間和蠕洞。

◦ 360°:你覺得創作過程是專案中最棒的部分，而且你不喜歡預設的方式工作。你可以解釋一下嗎?

◦ K:在開始一個平面創作前，我從不構思或者畫草圖。我會開拓一些我喜歡的點子但從不預想結果會是甚麼。我把我的創作過程看作是一個旅程，一個充滿未知因素的旅程。或許有人會很害怕這樣，但我卻很喜歡，因為它幫助我投入到那個時刻。



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Up/上:
100% Design
Tokyo
100% 設計東京

Bottom/下:
Mandarina
Duck Concep
Mandarina
鴨黃概念

Right/右:
Parki

